

HKGreenWeek

香港綠色周

Retail Offers

7- 11 September 2026

7-Eleven x Hong Kong Green Week Exclusive Offer



Enjoy 10% off the new **7-SELECT x Maxim's Group WeGen farming 'From Grounds to Goodness'** range from **7-11 September 2026** at all Hong Kong 7-Eleven stores or via 7-Eleven App Easy Collect. The promotion includes:



- 7-SELECT Rice with Pork Loin & Bitter Melon in Black Bean Sauce
- 7-SELECT Pumpkin & Chestnut Soup
- 7-SELECT Congee with Pumpkin, Corn & Diced Chicken
- 7-SELECT Pork Floss with Corn Soya Onigiri
- 7-SELECT Pumpkin Walnut Bread

The range features local pumpkin, sweet corn and Okinawan bitter melon grown by Maxim's Group WeGen farming using natural enzymes upcycled from recycled 7CAFÉ coffee grounds. Through 7-Eleven's **'Grounds to Green' Coffee Grounds Upcycling Program** and its collaboration with Maxim's Group WeGen farming, coffee grounds are transformed into valuable agricultural resources, supporting the circular economy, local farming and community care.

Learn More: [Circularity | 7-Eleven® Hong Kong](#)

IKEA x Hong Kong Green Week Exclusive Offer

From September 7 to 11, enjoy a limited-time 15% off IKEA STUK and PURRPINGLA collections! Blending function with form, these collections are perfect for Store and Organize solutions in wardrobes, while they are made of polyester, of which at least 90% is recycled. Every purchase is a small step toward reducing waste, while keeping your home stylish and tidy at all times.

Learn More:

[IKEA PURRPINGLA](#)

[IKEA STUK](#)

Wellcome x Hong Kong Green Week Exclusive Offer

From 4 to 10 September 2026, enjoy special offers on selected sustainable green products at Wellcome! Visit any Wellcome store in Hong Kong or Wellcome Online Shop to support green living together. Offers include:



- Ocean's Favourites Smoked Salmon (Original/ Dill & Herbs) 100G \$55/ pc
- Meadows Tuna Chunks/Slices 95G-185G \$12.9-\$22.9/ can
- Meadows Frozen Vannamei White Shrimp 300GM \$28/2 pcs
- Meadows Extra Large Tiger Prawns 300GM \$39/ pc
- Meadows Chilled Juice 350ML \$12/btl
- Yu Pin King Thai Jasmine Fragrant Rice 5KG \$59/ pc

From beverages in rPET recycled plastic bottles and low-carbon rice cultivation programme, to ASC-certified quality seafood, Wellcome offers a wide range of green choices for you. Every purchase is a step toward supporting the environment while bringing health and deliciousness to every meal.